

**United States Fencing Coaches Association (USFCA)**  
**2023-2027 Strategic Plan**



**MISSION STATEMENT**

The USFCA empowers coaches to advance the sport of fencing through professional development, certification, and leadership.

**VISION**

- ★ Be the leader in fencing coaching education in the US
- ★ Providing a community for fencing coaches
- ★ Be a strong advocate and independent voice for fencing coaches

**CORE VALUES**

- ★ Excellence in safe instruction
- ★ Continual professional development
- ★ Respect for colleagues and students and fencing community at large
- ★ Ethical Coaching
- ★ Diversity and Inclusion
- ★ Transparency in all processes
- ★ Fencing Coaches are core to the future of fencing

**OBJECTIVES 2023-2027**

1. Provide training and certification to fencing coaches
2. Foster a diverse, equitable, inclusive, and ethical culture that reflects the core values of the organization
3. Be the leading voice for fencing coaches in the U.S.
4. Optimize Leadership/Operational Effectiveness

Details of Objectives:

**1. Provide training and certification to fencing coaches**

- Provide online training - both NCDP and PD (both award CEUs)
- Provide in person training clinics - both NCDP and and PD (both award CEUs)
- Elevate the fencing coaching community through certification
- Certify fencing coaches at all levels
- Train Coach Developers in the NCDP system
- Encourage coaches to continue their training and continuing education
- Complete the design and rollout of the Full NCDP by 2025-26
- Complete the design and rollout of the NCDP Para Coaching Program by 2024-25.
- Formalize a review process for the whole NCDP every 3-5 years beginning in 2025.

**2. Foster a Culture that Reflects Diversity, Equity and Inclusion (DEI) and Ethics and our Core Values**

- Increase the number of members we serve
- Increase the diversity among our members

- Promote, encourage and welcome and recruit women, people of color and different gender identities and culture into the fencing coaching community
- Recruit younger coaches and more diverse coaches into the NCDP pipeline
- Promote the inclusion of coaches with disabilities and coaching for students with disabilities
- Offer community support for coaches who have immigrated from abroad

### **3. Be the leading voice for fencing coaches in the U.S.**

- Establish a strategic relationship with USA Fencing
- Continue Development of NCAA platform: Program promotion, awards, statistics, advocacy between coaches and NCAA/USA Fencing
- Reach-out to HS, Colleges, and clubs
- Advocate for grassroots coaches/clubs
- Recognize coaches through awards committee activity
- Ask the question, "What can we do for YOU?": Surveys, Town-halls, interactive social posts.
- Prepare for NCACE Recognition (accreditation?) in 2025-2026

### **4. Optimize Leadership/Operational Effectiveness**

- Remain financially sound
- Strengthen internal communications
- Migrate website platform to Wordpress for improved service
- Obtain grant for coaching development scholarships
- Membership drive - recruit lapsed members